

AP

Australia's reformed
evangelical periodical

AP Magazine Advertising Rates Effective January 2018 Full Colour

Size	Dimensions (Width x Height)	Cost excl GST	Cost incl GST
Full Page	175 mm x 267 mm	\$1390	\$1529.00
Full Page (inside back cover)	as above	\$1668	\$1834.80
Half Page	115 mm x 192 mm 175 mm x 130 mm	\$790	\$869.00
Half Page (inside front cover)	as above	\$948	\$1042.80
1/3 Page	55 mm x 267 mm 114 mm x 135 mm 175 mm x 90 mm	\$580	\$638.00
1/4 Page	115 mm x 100 mm 175 mm x 65 mm	\$465	\$511.50
1/6 Page	55 mm x 130 mm 175 mm x 45 mm	\$350	\$385.00
1/12 Page	55 mm x 65 mm	\$190	\$209.00
1/24 Page	55 mm x 32 mm	\$110	\$121.00

SPECIAL: pay upfront and receive 4 advertisements for the price of 3 – save 25%!

Published Quarterly

Month of issue	Booking Deadline	Final Artwork Deadline
February	20 th December	3 rd January
May	20 th March	3 rd April
August	20 th June	3 rd July
November	20 th September	3 rd October

- **All advertising submitted is subject to availability of space and to an approval process prior to acceptance for inclusion in the magazine.**
- **Advertisements should be supplied as print-ready pdfs at 300dpi. (Include crop marks & bleeds).**

Ask us about loose inserts!

For further enquiries please contact:-

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